



CHESTNUT HILL ACADEMY

18th Annual Auction & Gala

Information and Procurement Packet

Hello CHA Community!

Once again, your Parent Teacher's Association, CHAPTER, is hosting Chestnut Hill Academy's 18th Annual Auction and Gala! Each year, CHAPTER sponsors a fundraising auction to raise money to enhance our educational and enrichment programs. Please take a few minutes to review this packet for important details regarding the upcoming auction. We hope this will provide some vital details and guidance for donations to make our community event a success!

Key Event Details

Date: February 29th, 5:30PM
Location: Marriott Bellevue
200 110th Ave NE
Bellevue, WA 98004

Registration (beginning in December):

www.chestnuthillacademy.com/auction

Questions? Alissa Tsang or Lisa LaBranche
chapterauction@chestnuthillacademy.com

Key Event Dates

December 2nd – Early bird registration and competition opens. See flyer for more details.

December 31st – Early bird registration and competition closes

January 31st – Last day for donations and auction donation competition closes. See flyer for more details.

January 31st – Last day to purchase sponsorship packages (platinum, diamond, gold, etc..) online

February 14th – Auction registration deadline

Frequently Asked Questions

Why do we need the auction? Simply put, CHAPTER spends over \$1500 on each student. The money raised at last year's auction helped provide funds for many initiatives, such as Lego Lab, Classroom Boxlights, Math Enrichment, Grade Level Socials, Community Building Events, Field Trips, Musical Instruments, Ski Bus, Spring Musicals, Continuing Teacher Education, Classroom Improvements, Playground Improvements, and so much more!

Is my donation tax deductible? CHAPTER is a registered 501(c)(3) non-profit organization. A portion of all sponsorships are potentially tax deductible. Please remember to fill out a donation form, available in this packet and at the front desk, to report the monetary value of your donation and take advantage of any tax deductions.

Am I obligated to bid? You are not obligated to bid. Come have dinner, socialize with our community and just have fun! And don't forget, the auction is a great community building event! A very important part of this fundraising event is building community. This is a great time to socialize with other parents and CHA staff members. Come enjoy time with your friends and make some new ones!

Are there any fun events to get this party started? Yes, there are! This year, we will be offering:

- *Early Bird Registration Competition* – The early bird gets the ice cream/popsicle party! The grade that accumulates the most online registrations, starting December 2nd through December 31st, will get a fabulous ice cream and popsicle party for the entire grade! See flyer for more details.
- *Auction Donation Competition* – Become a sponsor, donate cash, experiences or items and win a pizza party for your student's homeroom! Please bring your donation, with filled out donation form, to the front desk. See flyer for more details.

How can I help with the auction? The success of our auction is largely based on local business and CHA family contributions. Donating money, items or your time is greatly appreciated!

What kind of giver are you:

- *Sponsor* – You like to keep it simple! Write a check to CHAPTER or give a cash donation to help underwrite the cost of the auction, deliverable to the front desk in the provided envelope. Or, take advantage of one of our sponsor packages (platinum, diamond, gold, silver, bronze) when you register online starting in December.
- *Procurer* – You are connected! You know local businesses’ (or have your own business) and can procure a fun event or item to be sold at auction.
- *Donor* – You enjoy a good experience! You want to donate an experience to the auction, such as hosting a nice dinner at a restaurant or you have tickets or a suite to a Seahawks, Mariners or Sounders game or an upcoming concert. You have access to a vacation property and would like to donate use of it.
- *Volunteer* – You want to be hands-on creating the auction! As we approach our February 2020 auction, Sign-Up Genius opportunities will be created by the Auction, Art, and Decorating Committees. Keep an eye out for emails and/or check our CHA Sign Up webpage regularly. <https://www.chestnuthillacademy.com/sign-ups>

Sponsorship Packages

Sponsoring the annual Auction & Gala is a great way to showcase your business or your family’s support of our community. By becoming a sponsor, you can help offset the cost of our event so more of the money raised goes directly to our school. Packages can be bought through the online registration. Purchases will be available online starting in December. Sponsorship packages count toward our Donation Competition. The deadline for sponsoring is **Friday, January 31st**.

PLATINUM \$3,000 SPONSORSHIP **NEW**	DIAMOND \$2,000 SPONSORSHIP
<ul style="list-style-type: none"> • Name or Company Logo on the Display Screen in the School Lobby • Ad URL Space on the CHA Website Chapter PTA Page from December - November • Name or Company Logo on Banner at Valet Entrance • Marriott Bellevue Overnight Room for Two FOR THE NIGHT OF THE EVENT • Two Complimentary Tickets to the Event • Recognition on Event Video Screens during Live Auction • Recognition on Silent Auction Signage • Full Page Thank You or Business Logo in the Auction Catalog • Recognition on Auction & Gala Website 	<ul style="list-style-type: none"> • Name or Company Logo on Banner at Valet Entrance • Marriott Bellevue Overnight Room for Two FOR THE NIGHT OF THE EVENT • Two Complimentary Tickets to the Event • Recognition on Event Video Screens during Live Auction • Recognition on Silent Auction Signage • Full Page Thank You or Business Logo in the Auction Catalog • Recognition on Auction & Gala Website
GOLD \$1,500 SPONSORSHIP	SILVER \$1,000 SPONSORSHIP
<ul style="list-style-type: none"> • Marriott Bellevue Overnight Room for Two FOR THE NIGHT OF THE AUCTION • Two Complimentary Tickets to the Event • Recognition on Event Video Screens during Live Auction • Recognition on Silent Auction Signage • Half Page Thank You in the Auction Catalog • Recognition on Auction & Gala Registration Website 	<ul style="list-style-type: none"> • Two Complimentary Tickets to the Event • Recognition on Silent Auction Signage • Quarter Page Thank You in the Auction Catalog • Recognition on Auction & Gala Registration Website
BRONZE \$500 SPONSORSHIP	
<ul style="list-style-type: none"> • Two Complimentary Tickets to the Event • Quarter Page Thank You in the Gala Catalog 	

If you have any questions, or would like more information, please contact chapterauction@chestnuthillacademy.com.

Need More Ideas? 2020 Auction Wish List

No matter what your donation preference is, we appreciate your generosity and partnership to make our auction a great success! Still not sure what you'd like to donate? A few ideas can be found in the table below. We know some of the ideas are not easily accessible, but it is those donations that inspire the most generous bids!

CATEGORY	SAMPLE IDEAS
Travel and Vacation	• Vacations to Chelan, Seabrook, Whistler, Suncadia, Disneyland, Legoland, Napa, Sonoma, San Diego. • Outdoor adventures, camping, fishing, hunting • Airline gift cards • Hotel packages, time shares, cabins
Parties	• Host a party at your home • Wine tasting party • Boating tour with dinner • Cooking party at Blue Ribbon or Whisk • Kid's birthday parties (Paint Away, Pac Science Center, etc)
Family Fun	• Summer camps • Amusement park tickets • Skiing packages • Laser tag • Go- kart racing • Rock climbing • Bowling
Rest and Relaxation	• Gift card or spa package to Gene Juarez • Massage gift certificates • Manicure/pedicure packages
Entertainment	• Movie passes • Concert tickets • Theatre tickets
Sports	• Tickets to sporting events • Suites or boxes to popular events (Seahawks, Sounders, Mariners, UW, etc...) • Autographed sport memorabilia • Golf packages
Electronics	• Nintendo • Nintendo games • Xbox • Xbox games • iPad • Play Station • Play Station games
Dining	• Restaurant gift cards • Dinner for 6+ at premium restaurant • Chef's tableside dinner at premium restaurant • Catered or chef hosted dinner in our home
Wine	• Premium wine (\$30+) • Magnums • Private tasting at local winery • Invitation to crush or bottling celebration
Gift Cards	• Amazon • Disney • Nordstrom • Pottery Barn • Williams and Sonoma • Costco • Local restaurants • Local grocery stores

Auction Procurement/Donation Form

Please, do not let your generous donation go unnoticed! Always fill out a donation form, included in this packet and located at CHA's front desk, stating your donation's monetary value. By doing so, your donation will be counted toward the Auction Donation Competition. It is also useful for tax purposes.

A donation envelope has been included, should you decide to make a cash or check gift, deliverable to our front desk.

Thank You for Your Support!

On behalf of our entire school community, thank you for your generosity in supporting our school and students. We look forward to a fun evening at our Auction & Gala!